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ABSTRACT

(Abstract title in the article’s language. English Abstract if the language of the study is English, Turkish Abstract if the language of the study is Turkish) (12 font size, Bold, before 6pt, after 6pt, line spacing: Single, Special: First line, By: 1,25 cm, Alignment: justified)

*Abstract has to be
between 100 and 150
words.*

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Keywords: 3-5 words

Bold, Italics

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**ARTICLE TITLE (Translated Title. Capital Letters)
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ABSTRACT

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HEADER ORGANIZATION (ODD PAGE HEADERS)

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*Abstract has to be
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words.*

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Keywords: 3-5 words

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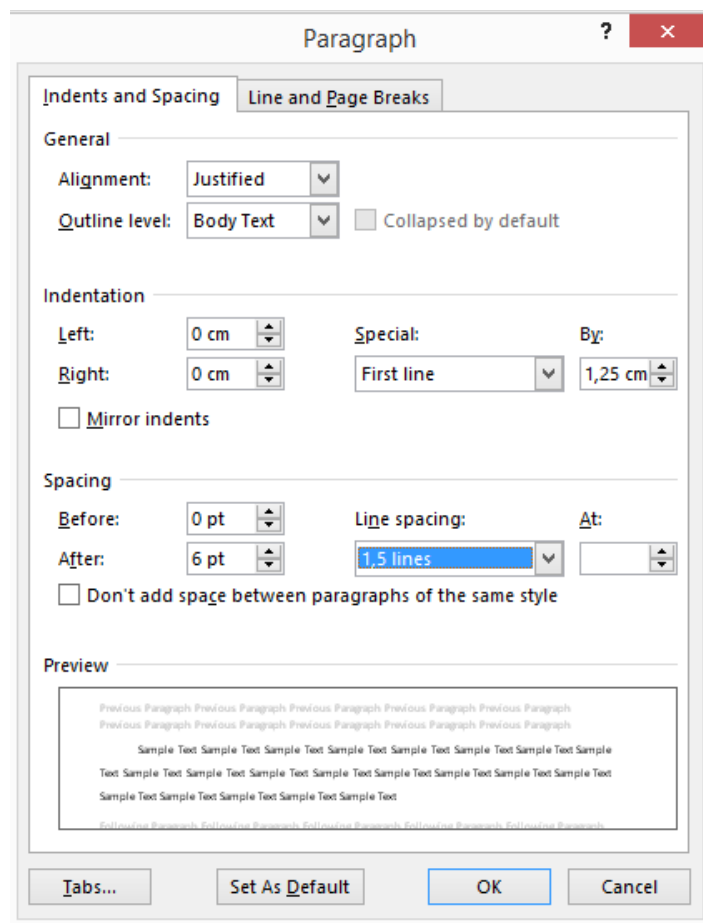
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1. TITLE IN CAPITAL LETTERS

Only the First Letters are Written in Capital Letters in Other Titles

Body Text (12 font size, Regular)



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.....**Page number**

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bmij (2017) 5 (1):-.....

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References must be cited as sorted out from A to Z according to the Authors' surnames. Line spacing between each reference will be 1.

Coughlan, A. T. and K. Grayson (1998), “Network Marketing Organizations: Compensation Plans, Retail Network Growth, And Profitability”, International Journal of Research in Marketing, 15, 401-426

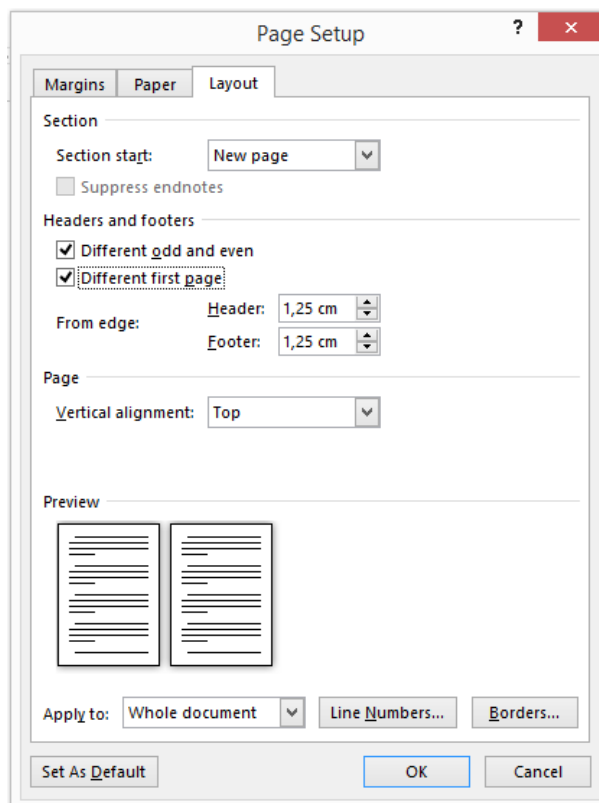
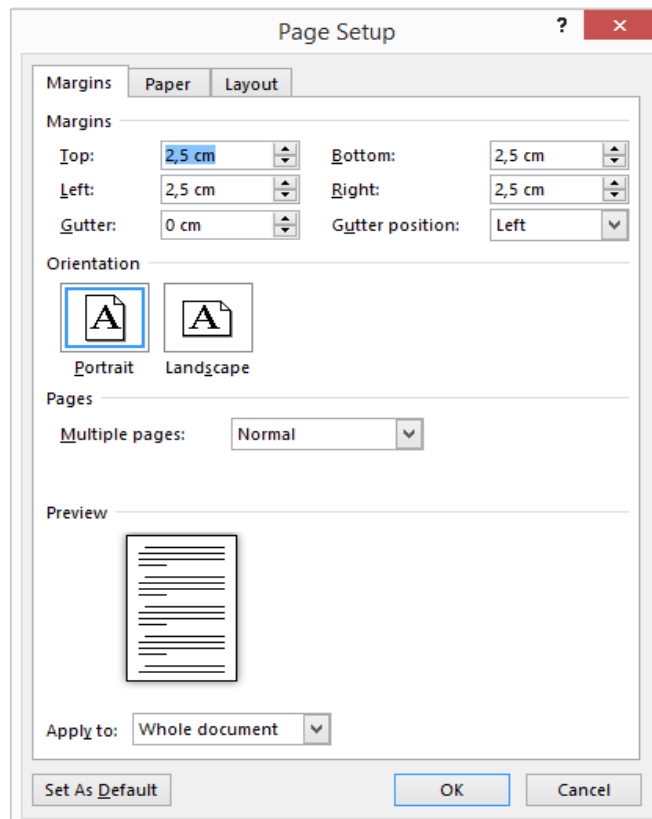
Nakip, M. (2006), Pazarlama Araştırmaları Singlenikler Ve Spss Dessingleli Uygulamalar. Ankara: Seçkin Yayıncılık.

Odabaşı, Y. ve G., Barış (2002). Tüketici Davranışı, İstanbul: MediaCat Kitapları.

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